

Key to Wyn Official Rules

CONSUMER DISCLOSURE: NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Key to Wyn (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Entries must be complete in order to be eligible. This sweepstakes is not valid in or valid to residents of Puerto Rico, the U.S. Virgin Islands and other commonwealth's territories, and possessions. Sponsors reserve the right to amend eligible locations or entry methods without notice if required by law. Employees of Wyndham Vacation Resorts, Inc., WorldMark by Wyndham, Shell Vacations, LLC, and Margaritaville Vacation Club by Wyndham, Inc., HelloWorld, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. **The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.** Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsors: Wyndham Vacation Resorts, Inc., WorldMark by Wyndham, Shell Vacations, LLC., and Margaritaville Vacation Club by Wyndham, Inc. (collectively known as "Sponsors"), Corporate Address: 6277 Sea Harbor Drive, Orlando, FL, 32821. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Sweepstakes begins on January 1, 2019 at 12:00 a.m. Eastern Time ("ET"), ends on December 31, 2019 at 11:59 p.m. ET (the "Promotion Period") and consists of fifty-two (52) weekly entry periods (each a "Weekly Entry Period"). Each Weekly Entry Period begins each Tuesday and ends the following Monday, except the last week which begins Tuesday, December 24, 2019 and ends Tuesday, December 31, 2019.

For purposes of this Sweepstakes, there are four (4) quarters (each a "Quarter"), as outlined below:

Quarter	Start Date	End Date
1	January 1, 2019	March 31, 2019
2	April 1, 2019	June 30, 2019
3	July 1, 2019	September 30, 2019
4	October 1, 2019	December 31, 2019

Administrator's computer is the official time-keeping device for the Sweepstakes.

4. How to Enter: During the Promotion Period, visit www.keytowyn.com (the "Website") and follow the links and instructions to complete and submit the registration form including a valid email address. You automatically will receive one (1) Sweepstakes entry into the applicable Weekly Entry Period drawing.

Limit: You may receive one (1) Sweepstakes entry per day during the Promotion Period for either registering for the Sweepstakes or logging in. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other

organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.

Alternate Methods of Entry: There are eight (8) ways to earn additional Sweepstakes entries, as outlined below.

- a. Take a Personality Test: After you register or log in, you may take the provided personality test. By completing the personality test, you will earn ten (10) additional Sweepstakes entries into the applicable Weekly Entry Period drawing. Limit: You may receive ten (10) entries per Quarter via this method.
- b. View Featured Destination of the Week: After you register or log in, you may view the featured destination. By viewing the featured destination, you will earn one (1) additional Sweepstakes entry into the Weekly Entry Period drawing. Limit: You may receive one (1) entry per Weekly Entry Period via this method.
- c. Answer a Poll or Trivia Question: After you register or log in, you may answer either the provided poll or trivia question. By answering the poll or trivia question, you will earn one (1) additional Sweepstakes entry into the Weekly Entry Period drawing. Limit: You may receive one (1) entry per Weekly Entry Period via this method.
- d. Share via Twitter: After you register or log in, you may click on the tweet button to tweet about the Sweepstakes. The tweet will contain a unique link to the Sweepstakes. For each friend that registers for the Sweepstakes through the unique link, you will earn three (3) additional Sweepstakes entries into the applicable Weekly Entry Period drawing. Limit: You may receive up to nine (9) entries per Weekly Entry Period via this method.
- e. Share via Facebook: After you register or log in, you will be invited to share the Sweepstakes on your Facebook wall. The wall post will contain a unique link to the Sweepstakes. For each friend that registers for the Sweepstakes through the unique link, you will earn three (3) additional Sweepstakes entries into the applicable Weekly Entry Period drawing. Limit: You may receive up to nine (9) entries per Weekly Entry Period via this method.
- f. Enter a Code from a Keycard: During the Promotion Period, book a stay at Wyndham Resort.* Once in your hotel room, locate the Sweepstakes keycard. The keycard will contain a code. Visit the Website and follow the links and instructions to navigate to the code entry form and enter the code. By entering the code, you will earn ten (10) additional Sweepstakes entries into the applicable Weekly Entry Period drawing.

*To earn a bonus entries without booking a stay, visit the Website, navigate to the code entry form, and follow the instructions to input the following free code: YFRJCYNF76. By entering the free code, you will earn ten (10) additional Sweepstakes entries into the applicable Weekly Entry Period drawing.

Limit: Each entrant may enter up to eight (8) codes during the Promotion Period (either a code from booking a stay or a free code or a combination as described above).

- g. Enter a Code from a Survey Email: During the Promotion Period, you may be invited to complete a survey.** The survey will be sent via email. Once you complete the survey, you will receive a code. Visit the Website and follow the links and instructions to navigate to the code entry form and enter the code. By entering the code, you will earn ten (10) additional Sweepstakes entries into the applicable Weekly Entry Period drawing.

**To earn a bonus entries without completing the survey, visit the Website, navigate to the code entry form, and follow the instructions to input the following free code: YP4YYGRDNW. By entering

the free code, you will earn ten (10) additional Sweepstakes entries into the applicable Weekly Entry Period drawing.

Limit: Each entrant may enter up to three (3) codes during the Promotion Period (either a code from completing a survey or a free code or a combination as described above).

- h. Enter a Code from a New Owner Quick Start Guide: During the Promotion Period, eligible participants must contact a New Owner Engagement Specialist by calling 1-866-374-0916 for WorldMark by Wyndham or 1-866-514-6172 for Club Wyndham within 10 days of their closing date***. You will be given the code verbally over the phone and be sent an email containing the code. Visit the Website and follow the links and instructions to navigate to the code entry form and enter the code. By entering the code, you will earn ten (10) additional Sweepstakes entries into the applicable Weekly Entry Period drawing. A new owner is defined as owners that have purchased a contract within 12 months. Current owners and upgrades to existing ownerships are ineligible to participate via this method of entry.

***To earn a bonus entry without contacting a New Owner Engagement Specialist, visit the Website, navigate to the code entry form, and follow the instructions to input the following free code: YH3W3NNR6T. By entering the free code, you will earn ten (10) additional Sweepstakes entries into the applicable Weekly Entry Period drawing.

Limit: Each entrant may enter up to one (1) code during the Promotion Period (either a code from the New Owner Quick Start Guide or a free code as described above).

5. Grand Prize Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Weekly Entry Period winner from all eligible entries received during the applicable Weekly Entry Period, within two (2) business days following the conclusion of the applicable Weekly Entry Period. Non-winning Weekly Entry Period entries will not carry over into any subsequent Weekly Entry Period drawings. The potential winners will be notified by email or phone. If a potential winner of any prize cannot be contacted, fails to provide any requested information within the required time period (if applicable), or the prize is returned as undeliverable, the potential winner forfeits his/her prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of the Sweepstakes.

6. Prizes: FIFTY-TWO (52) GRAND PRIZES (one (1) awarded per Weekly Entry Period): Forty-five thousand (45,000) Wyndham Rewards® Points. **Approximate Verifiable Retail Value: \$585.** Wyndham Rewards® Points must be claimed within 90 days of the activation date. Wyndham Rewards® Points unique link is not redeemable for cash. All amounts are represented in U.S. dollars unless otherwise stated. Member must have enough points for all bedrooms in desired accommodation to book award nights. **Resort fees apply at Caesars Entertainment properties, even for award nights, and cannot be paid with points.** Cancellation policies vary by property. Blackout dates/rates, minimum length of stay requirements & other restrictions apply. Most properties applies to room rate only, including taxes. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received during the applicable Weekly Entry Period. Limit: One (1) prize per person.

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator, Wyndham Rewards, Inc. Facebook, Inc., Twitter Inc., and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released

Parties”) from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner’s consent to Sponsor’s and its agents’ use of winner’s name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant’s entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant’s sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys’ fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant’s Personal Information: Information collected from entrants is subject to Administrator’s Privacy Policy <http://www.helloworld.com/privacy-policy> and Sponsor’s Privacy Policy <https://clubwyndham.com/cw/legal/privacy-policy.page>.

13. Winner List: For a winner list, visit <http://bit.ly/2BCFyiN>. The winner list will be posted after winner confirmation is complete.

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