

## Key to Wyn Official Rules

**CONSUMER DISCLOSURE: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** Key to Wyn (the "Promotion") consists of a sweepstakes (the "Sweepstakes"), as well as a tap instant win game (the "Tap Instant Win Game").

The Sweepstakes is open only to legal residents of the fifty (50) United States (including District of Columbia) and Puerto Rico who are at least eighteen (18) years old at the time of entry.

The Tap Instant Win Game is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old at the time of entry. **Residents of Puerto Rico are not eligible to play the Tap Instant Win Game.** There are two (2) separate methods of entry, one for the general Tap Instant Win game (the "General Tap Instant Win Game") and one for the Las Vegas Tap Instant Win Game (the "Las Vegas Tap Instant Win Game"). The method of entry and entry limits for each Instant Win Game is outlined below in Section 4. Some prizes are available via both methods of entry while some prizes are only available via the General Tap Instant Win Game and via the Las Vegas Tap Instant Win Game. Those details are outlined in Section 8 below.

Employees, officers, and representatives of Wyndham Vacation Resorts Inc., WorldMark by Wyndham, Shell Vacations, LLC., and Margaritaville Vacation Club by Wyndham, Inc., Merkle Inc., and their parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. **The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.** Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor:** Wyndham Vacation Resorts Inc., WorldMark by Wyndham, Shell Vacations, LLC., and Margaritaville Vacation Club by Wyndham, Inc. (collectively known as "Sponsors"), Corporate Address: 6277 Sea Harbor Drive, Orlando, FL 32821. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

**3. Timing:** The Promotion begins on April 1, 2021 at 9:00 a.m. Eastern Time ("ET"), ends on December 31, 2021 at 11:59 p.m. ET (the "Promotion Period") and consists of three (3) entry periods (each an "Entry Period"), as outlined below:

| Entry Period | Start Date<br>at 12:00 a.m. ET<br>(unless otherwise outlined<br>below) | End Date<br>at 11:59 p.m. ET | Approximate<br>Drawing Date |
|--------------|--|------------------------------|-----------------------------|
| 1            | April 1, 2021 at 9:00 a.m. ET  | June 30, 2021                | July 12, 2021               |
| 2            | July 1, 2021   | September 30, 2021           | October 12, 2021            |
| 3            | October 1, 2021  | December 31, 2021            | January 12, 2022            |

For purposes of this Promotion, a "week" begins each Thursday and ends the following Wednesday, except the last week which begins on Thursday, December 30, 2021 and ends on Friday, December 31, 2021.

#### 4. How to Enter:

##### The Sweepstakes:

During the Promotion Period, visit [www.keytowyn.com](http://www.keytowyn.com) (the "Website") and complete and submit the registration form including a valid email address. You automatically will receive one (1) Sweepstakes entry into the applicable Entry Period drawing.

**The General Tap Instant Win Game:** During the Promotion Period, there are two (2) ways to play the General Tap Instant Win Game, as outlined below. ***Residents of Puerto Rico are not eligible to play the General Tap Instant Win Game.***

- a. **Mobile Device:** Once you locate a General Tap Instant Win Game advertisement at either a participating Wyndham Resort Concierge desk, Wyndham sponsored event, email or social advertisement there will be a quick response ("QR") code. Utilize your mobile device and scan the QR code and/or follow the provided URL, where you will be asked to follow the links and instructions to complete and submit the registration form including a valid email address. Upon completion, find a Key to Wyn station to have an agent tap your mobile device against the provided stamp. You will automatically receive one (1) General Tap Instant Win Game play. The General Tap Instant Win Game results will be instantly displayed. Potential winners of the General Tap Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the General Tap Instant Win Game. If you receive two (2) lose messages, you will receive a code ("Code") to enter into the Sweepstakes Website to earn bonus Sweepstakes entries as outlined below in the "Additional Sweepstakes Entries" Section.
- b. **Alternate Method of Entry:** If you receive an email from the Sponsor inviting you to play the General Tap Instant Win Game, click on the link provided in the email. If you don't receive an email from the Sponsor, visit [https://wyndham.promo.eprize.com/tap21/?affiliate\\_id=oamoe](https://wyndham.promo.eprize.com/tap21/?affiliate_id=oamoe). Follow the links and instructions to complete and submit the registration form, including a valid email address. Once you submit the form, you will automatically receive one (1) General Tap Instant Win Game play and proceed to the General Tap Instant Win Game page. Follow the links and instructions to play the General Tap Instant Win Game. The General Tap Instant Win Game results will be instantly displayed. Potential winners of the Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the General Tap Instant Win Game. If you receive two (2) lose messages, you will receive a code ("Code") to enter into the Sweepstakes Website to earn bonus Sweepstakes entries as outlined below in the "Additional Sweepstakes Entries" Section.

**The Las Vegas Tap Instant Win Game:** During the Promotion Period, there are two (2) ways to play the Vegas Tap Instant Win Game, as outlined below. ***Residents of Puerto Rico are not eligible to play the Las Vegas Tap Instant Win Game.***

- a. **Mobile Device:** Once you locate a Las Vegas Tap Instant Win Game advertisement at one of the following participating properties: Club Wyndham Desert Rose Resort (Las Vegas); WorldMark Las Vegas – Boulevard (Las Vegas); WorldMark Tropicana (Las Vegas); Club Wyndham Desert Blue (Las Vegas); or Club Wyndham Grand Desert (Las Vegas) there will be a quick response ("QR") code. Utilize your mobile device and scan the QR code and/or follow the provided URL, where you will be asked to follow the links and instructions to complete and submit the registration form including a valid email address. Upon completion, find a Key to Wyn station to have an agent tap your mobile device against the provided stamp. You will automatically receive one (1) Las Vegas Tap

Instant Win Game play. The Las Vegas Tap Instant Win Game results will be instantly displayed. Potential winners of the Las Vegas Tap Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Las Vegas Tap Instant Win Game. If you receive two (2) lose messages, you will receive a code ("Code") to enter into the Sweepstakes Website to earn bonus Sweepstakes entries as outlined below in the "Additional Sweepstakes Entries" Section.

- b. Alternate Method of Entry:** Visit [https://wyndham.promo.eprize.com/tap21/?affiliate\\_id=vegas\\_oamoe](https://wyndham.promo.eprize.com/tap21/?affiliate_id=vegas_oamoe) and follow the links and instructions to complete and submit the registration form, including a valid email address. Once you submit the form, you will automatically receive one (1) Las Vegas Tap Instant Win Game play and proceed to the Las Vegas Tap Instant Win Game page. Follow the links and instructions to play the Las Vegas Tap Instant Win Game. The Las Vegas Tap Instant Win Game results will be instantly displayed. Potential winners of the Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Las Vegas Tap Instant Win Game. If you receive two (2) lose messages, you will receive a code ("Code") to enter into the Sweepstakes Website to earn bonus Sweepstakes entries as outlined below in the "Additional Sweepstakes Entries" Section.

**Limit:** Each entrant may enter the Sweepstakes one (1) time per day during the Promotion Period; each entrant may earn two (2) General Tap Instant Win Game plays per day during the Promotion Period, regardless of method of entry; and each entrant may earn two (2) Las Vegas Tap Instant Win Game plays per day during the Promotion Period, regardless of method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

**Additional Sweepstakes Entries:** There are four (4) ways to earn additional Sweepstakes entries, as outlined below.

- a. **Answer a Poll Question:** After you register or log in to the Website, you may answer the provided poll question. By answering the poll question, you will earn one (10) additional Sweepstakes entry into the applicable Entry Period drawing. **Limit:** You may receive ten (10) entries per week via this method.
- b. **Share via Twitter:** After you register or log in to the Website, you may click on the tweet button to tweet about the Promotion. The tweet will contain a unique link to the Promotion. For each friend that registers for the Promotion through the unique link, you will earn three (3) additional Sweepstakes entries into the applicable Entry Period drawing. **Limit:** You may receive up to nine (9) entries during each Entry Period via this method.
- c. **Share via Facebook:** After you register or log in to the Website, you will be invited to share the Promotion on your Facebook wall. The wall post will contain a unique link to

the Promotion. For each friend that registers for the Promotion through the unique link, you will earn three (3) additional Sweepstakes entries into the applicable Entry Period drawing. Limit: You may receive up to nine (9) entries during each Entry Period via this method.

- d. Enter a Code from Tap Instant Win Game: If you receive a Code via the Tap Instant Win Game, after you register or log in to the Website, follow the links and instructions to enter the Code. You will receive fifteen (15) Sweepstakes entries into the applicable Entry Period drawing. Limit: You may receive fifteen (15) entries per week during the Promotion Period via this method.

**5. Sweepstakes /Tap Instant Win Game:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. Sweepstakes: Administrator will randomly select the potential Entry Period winners from all eligible entries received during the applicable Entry Period, on or around the dates listed in Section 3 above. Non-winning Entry Period entries will carry over into any subsequent Entry Period drawings. Tap Instant Win Game: Twenty-eight thousand thirty-nine (28,039) random, computer-generated winning times, one for each prize listed below, will be generated during the Promotion Period. For the \$1,000.00 Amazon.com Gift Card Prize there will be one (1) random, computer-generated winning times per calendar month. For the \$250.00 Amazon.com Gift Card Prize there will be forty (1) random, computer-generated winning times per week. For the \$5.00 Amazon.com Gift Card Prize there will be eighty (80) random, computer-generated winning times per calendar day. For the \$3.00 Amazon.com Gift Card Prize there will be twenty (20) random, computer-generated winning times per calendar day. For the \$500 Caesars Rewards Gift Card Prize there will be ten (10) random, computer-generated winning times per calendar month. For the \$250 Caesars Rewards Gift Card Prize there will be ten (10) random, computer-generated winning times per Week. If you are the first player to play the Tap Instant Win Game at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated.

**6. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL INSTANT WIN GAME WINNER AND/OR SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.**

**7. Verification of Potential Winners:** Receiving a prize is contingent upon compliance with these Official Rules. Each potential Sweepstakes Grand Prize winner will be notified by email, phone. Each potential winner (parent/legal guardian if winner is a minor in his/her state of residence) of a prize valued at or over \$600 will be required to sign and return a Declaration of Compliance, Liability and Publicity Release which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted or fails to sign and return the Declaration of Compliance, Liability and Publicity Release or provide any other requested information within the required time period (if applicable), or prize is returned as undeliverable, potential winner forfeits the prize. In the event that a potential winner of a prize valued over \$25.00 is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries/plays. There will be three (3) alternate drawings after which the prize will remain unawarded. Unclaimed prizes valued at or less than \$25.00 will not be awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion. The Sweepstakes Entry Period 3 Grand Prize winner will be contacted regarding the fulfillment of the

prize within 8-10 weeks of the conclusion of the Promotion and the prize will be fulfilled by the designated dealership as soon as it becomes available.

## 8. Prizes:

### Sweepstakes Prizes:

ONE (1) SWEEPSTAKES ENTRY PERIOD 1 GRAND PRIZE: A 4 days, 3 night stay at Caesar's Palace in Las Vegas, NV in September 2021 (Forum Classic Room with a standard king bed); maximum occupancy is two (2); two (2) VIP Credentials for the stock car race in Las Vegas, NV on September 26, 2021 (VIP Credentials will be contingent on availability due to COVID-19 restrictions. VIP Credentials may be substituted for other event access, if needed); \$300 spending money; \$5,000 Caesars Rewards Gift Card (terms and conditions apply); and a \$500 Airfare Voucher (Terms and conditions apply). Approximate Retail Value ("ARV"): \$7,994.

ONE (1) SWEEPSTAKES ENTRY PERIOD 2 GRAND PRIZE: A 4 days, 3 night stay at Caesar's Palace in Las Vegas, NV in March 2022 (Forum Classic Room with a standard king bed); maximum occupancy is two (2); two (2) VIP Credentials for the stock car race in Las Vegas, NV in March, 2022 (VIP Credentials will be contingent on availability due to COVID-19 restrictions. VIP Credentials may be substituted for other event access, if needed); \$300 spending money; \$5,000 Caesars Rewards Gift Card (terms and conditions apply); and a \$500 Airfare Voucher (Terms and conditions apply). ARV: \$7,994.

ONE (1) SWEEPSTAKES ENTRY PERIOD 3 GRAND PRIZE: An all-new Custom Chevrolet Camaro; a 4 days, 3 night stay at Club Wyndham Ocean Walk in Daytona, FL in February 2022 (Spacious one-bedroom oceanfront suite with a king bed or two double beds in the master bedroom and one queen sleeper sofa in the living room); maximum occupancy is four (4); two (2) VIP Credentials for the stock car race in Daytona Beach, FL in February, 2022 (VIP Credentials will be contingent on availability due to COVID-19 restrictions. VIP Credentials may be substituted for other event access, if needed); \$300 spending money; a \$1,000 Airfare Voucher (Terms and conditions apply); and meet and greet with Richard Petty and Eric Jones. Sponsor will determine all features of automobile including but not limited to color of exterior and interior, and all other features or upgrades will be allowed only if permitted by delivery dealer and paid for by winner. Winner must be a licensed driver and will be required to provide proof of insurance at time of delivery. Winner is responsible for title, license, registration, dealer preparation costs, auto insurance and other fees associated with prize. Winner must take delivery of prize from the automobile dealership designated by Sponsor. ARV: \$73,797.

For Each Grand Prize: All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. The Sponsor is not responsible if the event is delayed, postponed or cancelled for any reason. Odds of winning a Sweepstakes Prize depend on the number of eligible entries received during applicable Entry Period.

### Tap Instant Win Game Prizes:

| Prize                             | Quantity | ARV     | Game(s) Prize is Available                               |
|-----------------------------------|----------|---------|--|
| A \$1,000.00 Amazon.com Gift Card | 9        | \$1,000 | General Tap Instant Win Game                             |
| A \$250.00 Amazon.com Gift Card   | 40       | \$250   | General Tap Instant Win Game                             |
| A \$5.00 Amazon.com Gift Card     | 22,000   | \$5.00  | General Tap Instant Win Game & Las Vegas Tap Instant Win |

|                                   |       |        | Game  |
|-----------------------------------|-------|--------|---|
| A \$3.00 Amazon.com Gift Card     | 5,500 | \$3.00 | General Tap Instant Win Game & Las Vegas Tap Instant Win Game |
| A \$500 Caesars Rewards Gift Card | 90    | \$500  | Las Vegas Tap Instant Win Game                                |
| A \$250 Caesars Rewards Gift Card | 400   | \$250  | Las Vegas Tap Instant Win Game                                |

Restrictions apply, see [amazon.com/gc-legal](https://www.amazon.com/gc-legal). Terms and conditions of gift cards apply. Odds of winning a General Tap Instant Win Game prize depend on the number of prizes available divided by the number of eligible General Tap Instant Win Game plays; odds of winning a Las Vegas Tap Instant Win Game prize depend on the number of prizes available divided by the number of eligible Las Vegas Tap Instant Win Game plays; Odds of winning a General Tap Instant Win Game & Las Vegas Tap Instant Win Game prize depend on the number of prizes available divided by the number of eligible General Tap Instant Win Game and Las Vegas Tap Instant Win Game plays. Limit: one (1) Tap Instant Win Game prize per person.

For All Prizes: No cash equivalent and all prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. TOTAL ARV OF ALL PRIZES: \$380,285.00.

**9. Release:** By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator, Facebook, Inc., Twitter Inc., and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

**10. Publicity:** Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**11. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Tap Instant Win Game, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Tap Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or Tap Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**12. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry

process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Tap Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**13. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**14. Entrant's Personal Information:** Information collected from entrants is subject to the Sponsor's Privacy Policy <https://clubwyndham.wyndhamdestinations.com/us/en/privacy-notice>.

**15. Winner List:** For a winner list, visit <https://bit.ly/3ct4WKI>. The winner list will be posted after winner confirmation is complete.

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This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Twitter or Facebook.